



cycle instead in spring bike to work challenge



Enter Now at: www.cycleinsteadinspring.com.au

This spring is the time to enjoy cycling to work.

The Cycle Instead Bike to Work Challenge is free to enter and is open for any number of teams from companies and government departments.

Get a team of three or more (or less) together to Cycle instead in spring. Take up the challenge and enjoy the fun of cycling to work. There will be plenty of opportunities to win some great prizes just by taking part in the Cycle instead Bike to Work Challenge.

The event will run for 6 weeks from Monday September 7 to Sunday October 18.

In 2008 there were over 1783 cyclists registered in 250 teams from 97 companies. Teams are riding to work in Kununurra, Esperance, Geraldton, the Pilbara, Bunbury, Collie, Narrogin, Lake Grace, Wagerup, Merredin, Mandurah and all around Perth.

Sponsored by



Department of
Transport

Three Amazing Bikes to be Won.

Female category: European Kronan 3speed bike with Wicker basket and lock.
Male & Novice Rider categories: Avanti bikes, each valued at \$600 retail.
Plus the chance to win Bicycle Computers, Cycle Instead Bike Packs, T-shirts and Water bottles plus many more spot prizes.

"The challenge was great fun. Knowing that every km we road was being recorded gave us a great incentive to get on the bike and ride. We are looking forward to the 2009 Challenge." - Colin S - City of Bunbury

Get fit, healthier and wealthier. Keep cars off the road and keep the air clean. Enjoy Perth's great Spring weather as you cycle to work.

This is a great opportunity to encourage more of your workmates to cycle to work. Organize your teams and enter early.

How it Works

- * Register a team from your workplace and start cycling.
- * Each team will submit the kilometres they ride each week and team results will be graphically posted on the internet.
- * Company results will also be posted.
- * Experienced cyclists are those who are regular riders to work.
- * Teams may not interchange cyclists & cyclists may ride for only one team.
- * Teams may comprise of workers from different companies or government depts.



Glamour Push Live!

This is a special promotion encouraging women to register for the bike to Work Challenge and ride in style. A European Kronan Bike, valued at \$1500 can be won

Your Company contact is:

A key Cycle instead in spring event, the annual Bike to Work Challenge is sponsored by Bikewest, Department of Transport, as a part of the Bank of Queensland Corporate Challenge. Looking for more opportunities to ride? Join cycling enthusiasts who will be taking part in many other events on the spring campaign calendar. Visit to the Bikewest pages at: <http://www.transport.wa.gov.au/cycling/15444.asp>

