



cycle instead in Spring bike to work challenge

5 September
to 16 October
2011

Register Now at: www.cycleinsteadinspring.com.au

This spring is the time to enjoy cycling to work.

The Cycle instead Bike to Work Challenge is free to enter and is open for any number of teams from workplaces all over Western Australia. The event will run from Monday 5 September to Sunday 16 October. You don't need to ride far or often, just ride when you can and build up your kilometres over the six weeks.

Early Bird Registration:

Register NOW for a chance to win a \$250 Cycle Instead accessories pack for your team.

Register and create a team to Cycle instead in spring. Take up the challenge and enjoy the fun of cycling to work. There will be plenty of opportunities to win some great prizes just by taking part in the Cycle instead Bike to Work Challenge.

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Bikewest

Win a \$1000 bicycle and accessories pack.

There will be three individual winners - one Female, one Male, and one Novice category rider will win a \$1000 bicycle and accessories pack from Bikewest. Also your workplace could win a \$1500 pool bicycle. Family/Community team members are eligible to win a new bicycle valued at \$500.

Plus you can win Bicycle Computers, Cycle Instead Bike Packs, T-shirts and Water bottles plus many more spot prizes.

"The challenge was great fun. Knowing that every km we cycled was being recorded gave us a great incentive to get on the bike and ride. We are looking forward to the 2010 Challenge."

- Colin S - City of Bunbury.

Get fit, healthier and wealthier. Keep cars off the road and keep the air clean.
Enjoy Perth's great Spring weather as you cycle to work.

This is a great opportunity to encourage more of your workmates to cycle to work.
Organize your teams and enter early.

How it Works

- * Register as an individual cyclist.
- * Create a team and ask your workmates to register and join your team.
- * Each cyclist will submit the kms they ride each day and their results will be graphically posted on the internet.
- * Team and Company results will also be posted.
- * Teams may comprise of workers from different companies or government depts.
- * Create a Family/Community Team.

Your Company contact is:

A key Cycle instead in spring event, the annual Bike to Work Challenge is sponsored by Bikewest, Department of Transport, as a part of the BOQ Corporate Challenge. Looking for more opportunities to ride?

Join cycling enthusiasts who will be taking part in many other events on the spring campaign calendar.

Visit to the Bikewest pages at: <http://www.transport.wa.gov.au/cycling/15444.asp>



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